



ADVERTISING RATE SHEET

Internal Display Cards -



Requirements:

- Final ad should measure 11” x 17” landscape.
- Printed on 80 # cardstock, with 3 mil laminate on both sides.
- Number of cards = 20 (1 card per bus)

Lease Fee for 20 Buses	Monthly	3-6months	6-12 month
Internal Display Cards	\$300/mo	\$250/mo	\$200/mo

External Window Cling Advertising

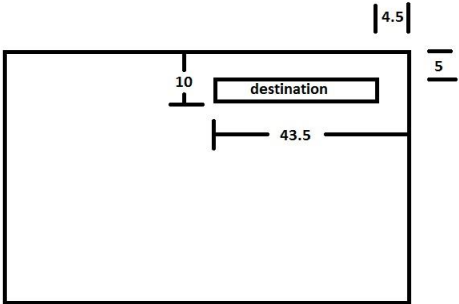
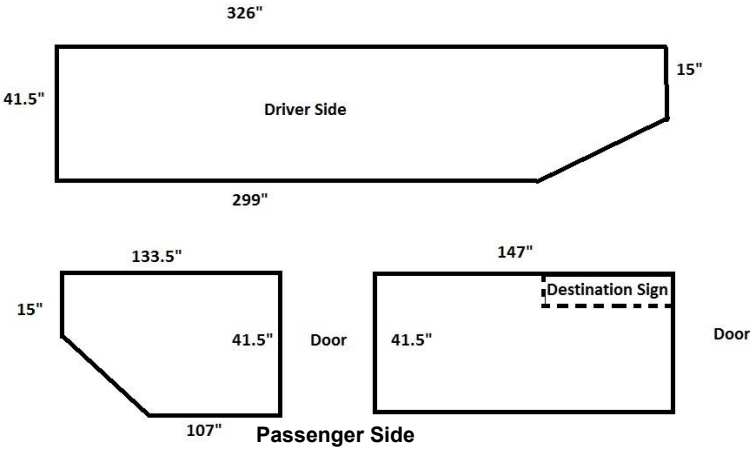
Lease Fee per Bus	1-3 months	3-6 months	6-12 months
Large Bus (Window)*	\$400/mo	\$350/mo	\$300/mo
Small Bus (Window)*	\$300/mo	\$250/mo	\$200/mo

* See Window Layout for details

*Production costs are not included and are payable directly to an external vendor of choice

For additional information contact:
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New Flyer Window Layout (Large Bus)

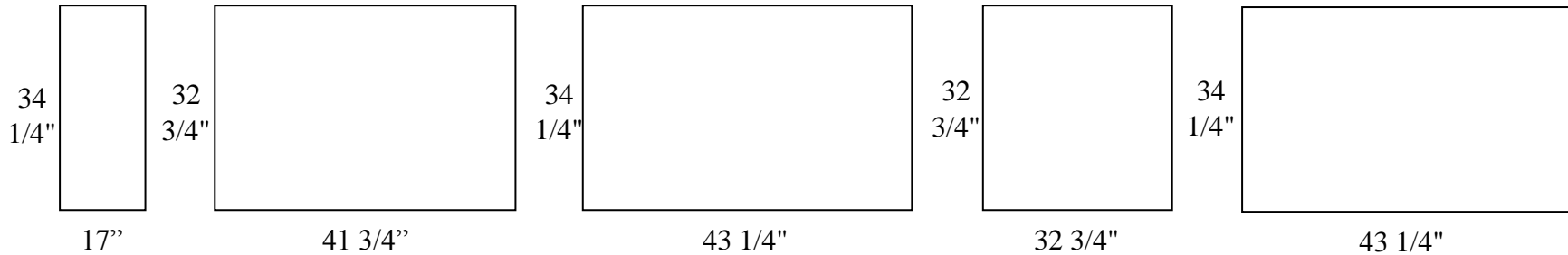


Arboc Window Layout

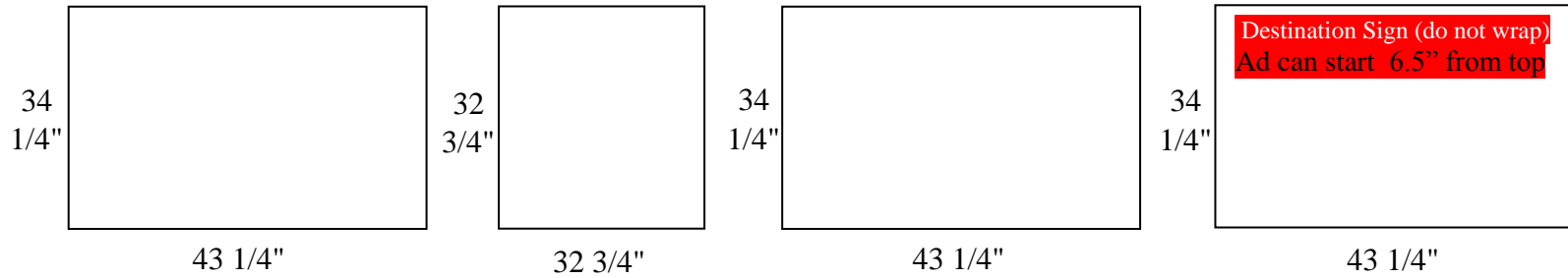
Leave a cutout for the destination sign on the passenger side of the bus. The size of the sign leaves 28" from the bottom of the sign to the base of the window. There will still be 8" of unobstructed window on both sides of the sign at the top needing covered.

The windows are not completely 90°, they have rounded corners.

Driver's Side:



Passenger's Side:



Rear window is 20.5" x 56.5" and would have a destination sign cutout needed as well.